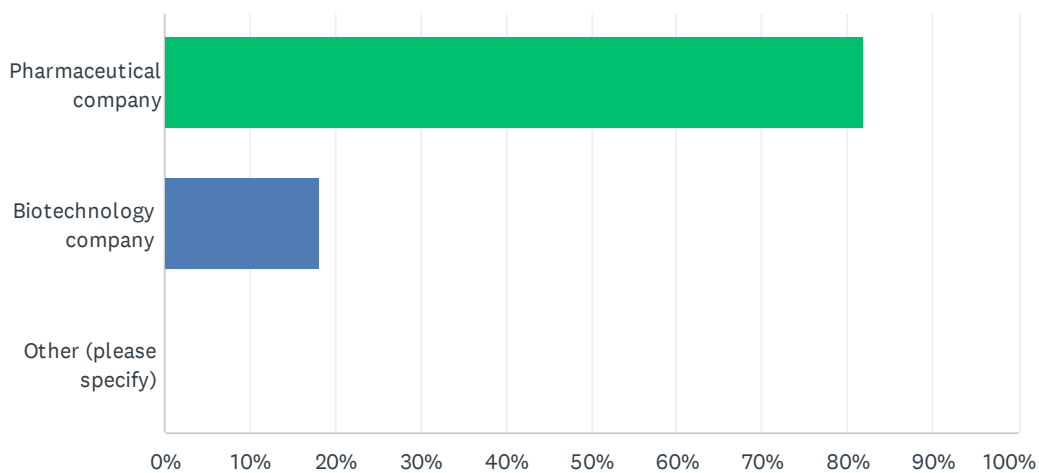


Q1 What type of organisation do you work for?

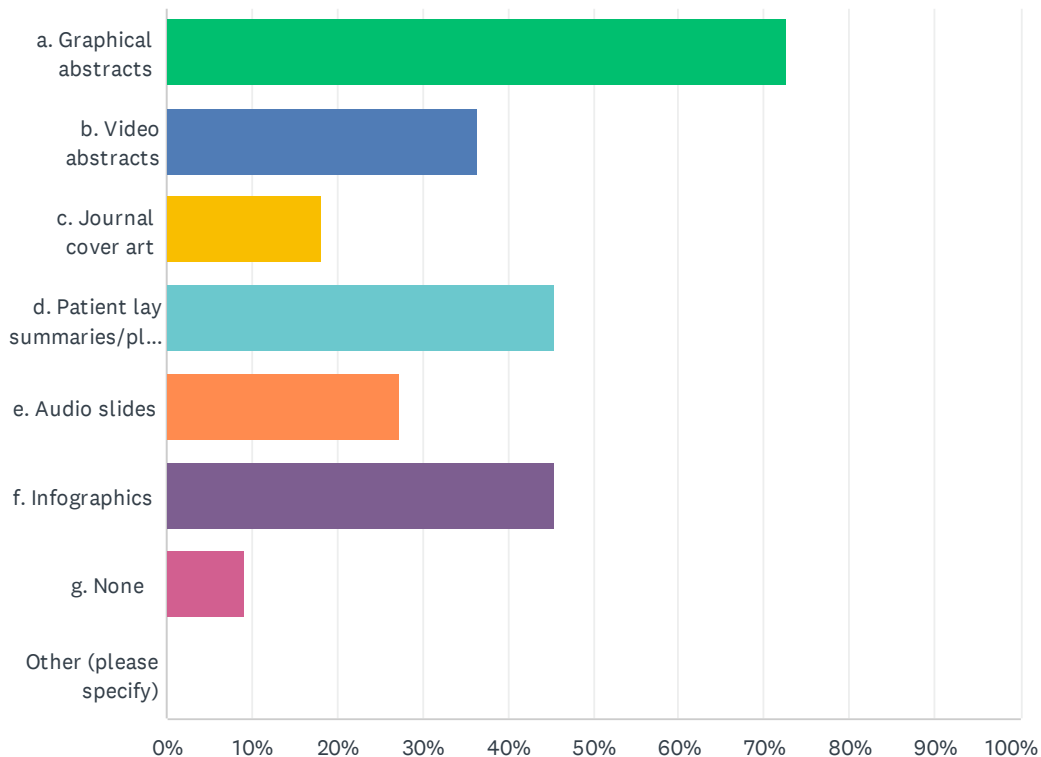
Answered: 11 Skipped: 0



ANSWER CHOICES	RESPONSES	
Pharmaceutical company	81.82%	9
Biotechnology company	18.18%	2
Other (please specify)	0.00%	0
TOTAL		11

Q2 What types of publications extenders, if any, have you used in the past? Please select all that apply.

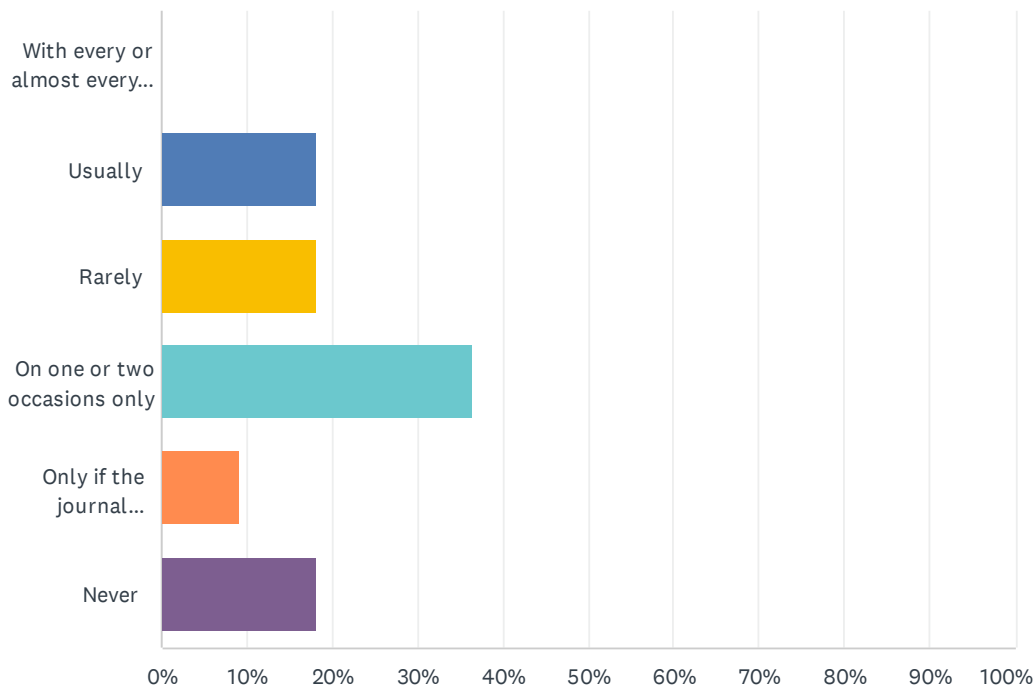
Answered: 11 Skipped: 0



ANSWER CHOICES	RESPONSES	
a. Graphical abstracts	72.73%	8
b. Video abstracts	36.36%	4
c. Journal cover art	18.18%	2
d. Patient lay summaries/plain language summaries	45.45%	5
e. Audio slides	27.27%	3
f. Infographics	45.45%	5
g. None	9.09%	1
Other (please specify)	0.00%	0
Total Respondents: 11		

Q3 How often have you made use of publications extenders when publishing manuscripts in the past year?

Answered: 11 Skipped: 0



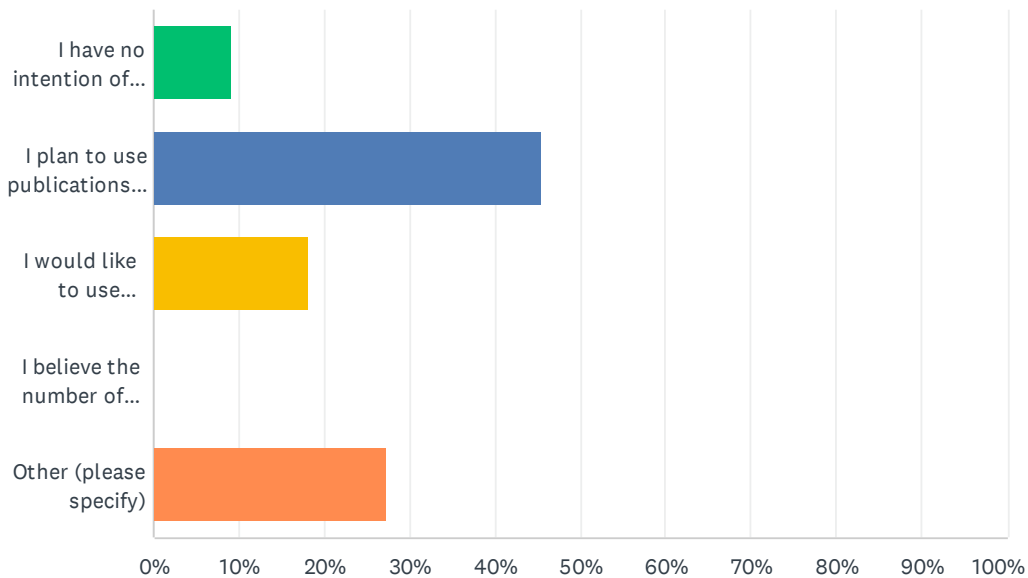
ANSWER CHOICES	RESPONSES	
With every or almost every publication	0.00%	0
Usually	18.18%	2
Rarely	18.18%	2
On one or two occasions only	36.36%	4
Only if the journal requested it	9.09%	1
Never	18.18%	2
TOTAL		11

Q4 If you have a company policy regarding use of publications extenders please include details in the free text box.

Answered: 6 Skipped: 5

Q5 Do you foresee your use of publications extenders increasing in the next two years? Please provide any additional information in the free text box.

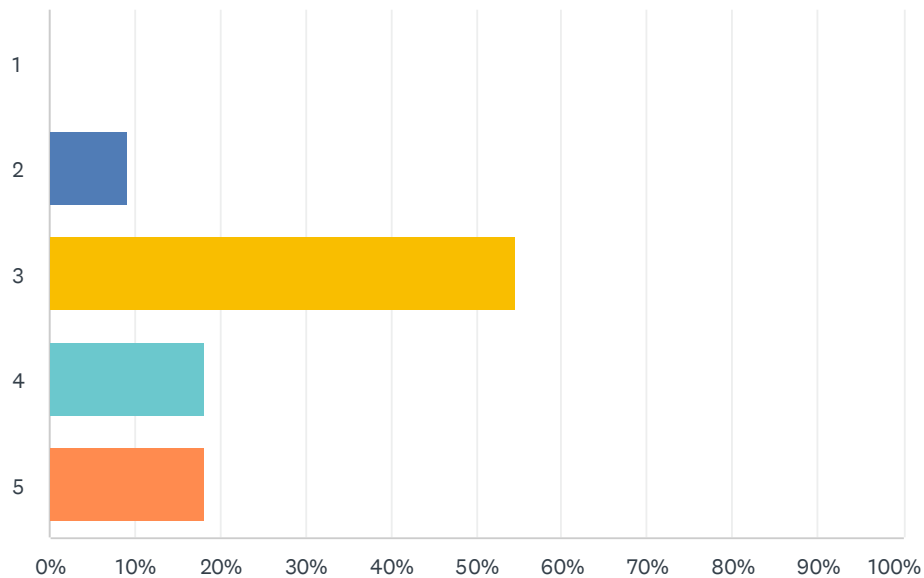
Answered: 11 Skipped: 0



ANSWER CHOICES	RESPONSES	
I have no intention of increasing use of publications extenders	9.09%	1
I plan to use publications extenders more	45.45%	5
I would like to use publications extenders more but there are barriers to developing them	18.18%	2
I believe the number of publications extenders we use is sufficient and impactful	0.00%	0
Other (please specify)	27.27%	3
TOTAL		11

Q6 On a scale of 1 to 5, how useful do you believe publications extenders to be in increasing the reach and visibility of your manuscripts (1= not at all useful; 5=extremely useful)?

Answered: 11 Skipped: 0



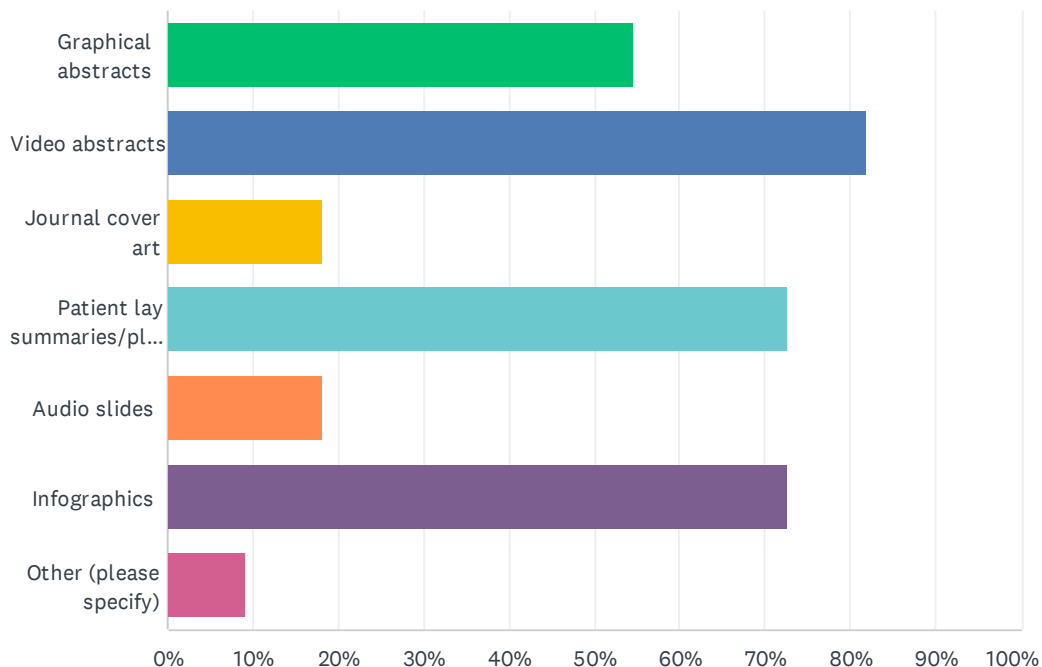
ANSWER CHOICES	RESPONSES
1	0.00% 0
2	9.09% 1
3	54.55% 6
4	18.18% 2
5	18.18% 2
TOTAL	11

Q7 Please give a brief explanation of your answer to the previous question. Why do you find publications extenders useful/not useful in extending the reach and visibility of your manuscripts?

Answered: 8 Skipped: 3

Q8 Which of the following types of publications extenders do you consider likely to be the most impactful? Please select all that apply.

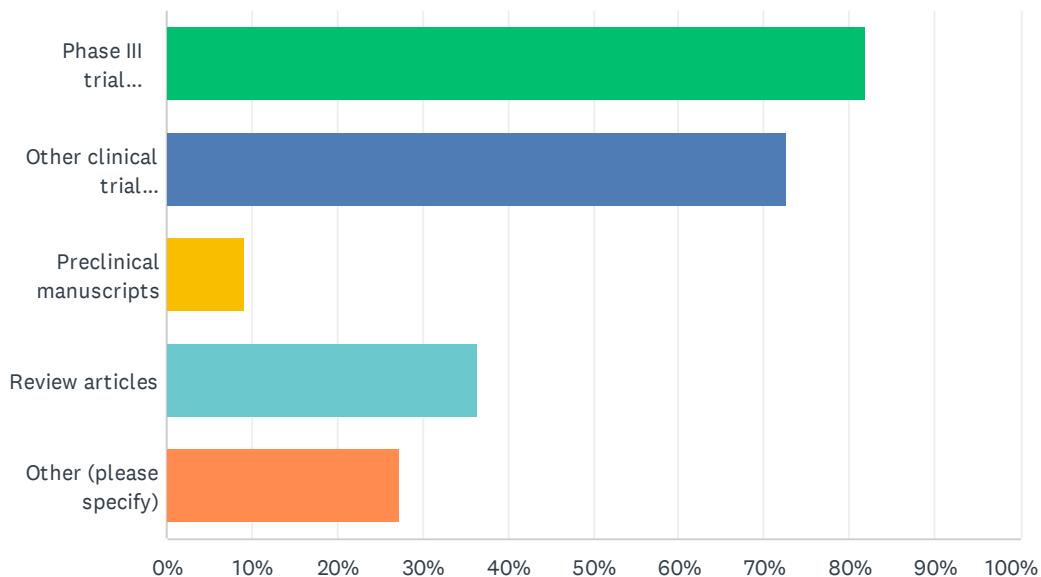
Answered: 11 Skipped: 0



ANSWER CHOICES	RESPONSES	
Graphical abstracts	54.55%	6
Video abstracts	81.82%	9
Journal cover art	18.18%	2
Patient lay summaries/plain language summaries	72.73%	8
Audio slides	18.18%	2
Infographics	72.73%	8
Other (please specify)	9.09%	1
Total Respondents: 11		

Q9 For which types of publication would you be most likely to consider developing publications extenders? Please select all that apply.

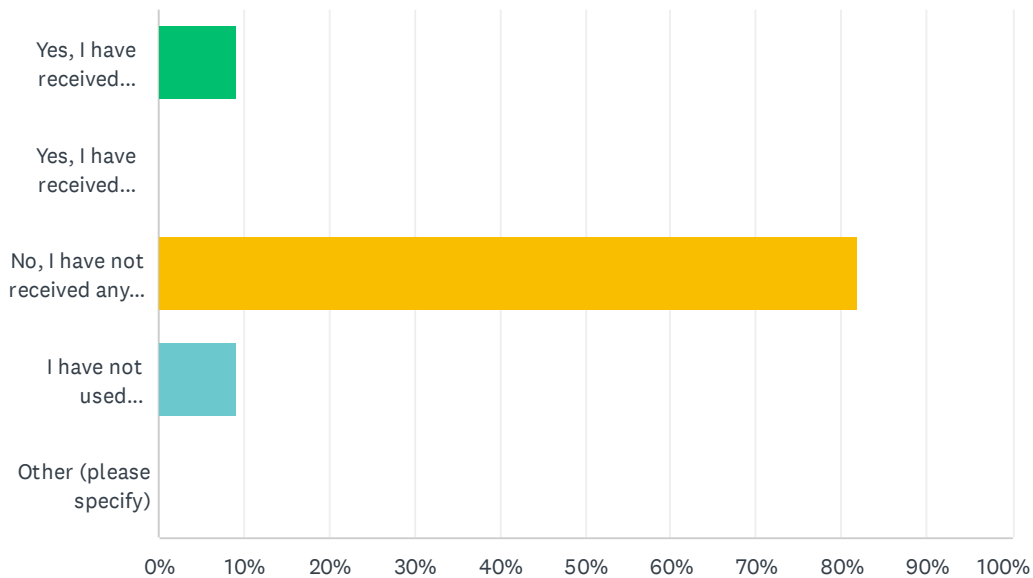
Answered: 11 Skipped: 0



ANSWER CHOICES	RESPONSES
Phase III trial manuscripts	81.82% 9
Other clinical trial manuscripts	72.73% 8
Preclinical manuscripts	9.09% 1
Review articles	36.36% 4
Other (please specify)	27.27% 3
Total Respondents: 11	

Q10 Have you received any metrics on benefits from using publications extenders alongside your manuscripts (e.g. metrics on citations, page views, or media coverage)?

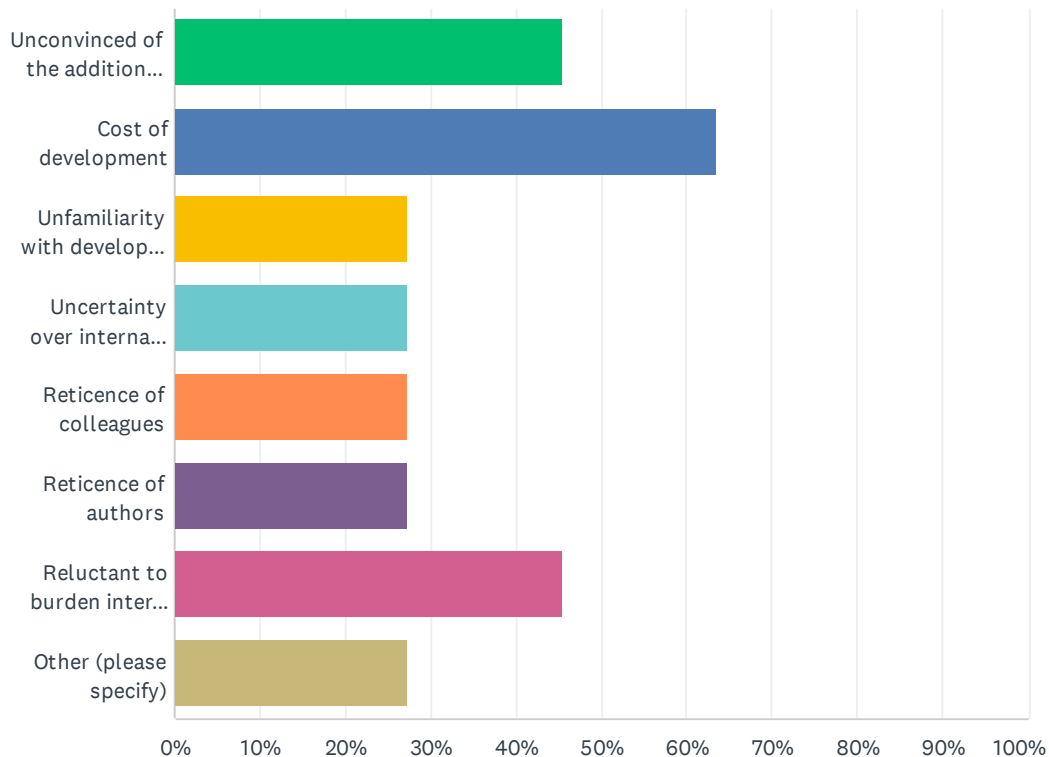
Answered: 11 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, I have received metrics on the use of publications extenders, and they have been generally positive	9.09%	1
Yes, I have received metrics on the use of publications extenders, but I have noticed no particular improvement in metrics in comparison to those publications without extenders	0.00%	0
No, I have not received any metrics on the use of publications extenders	81.82%	9
I have not used publications extenders alongside published manuscripts.	9.09%	1
Other (please specify)	0.00%	0
TOTAL		11

Q11 What do you consider to be the greatest barrier(s) to developing publications extenders for your manuscripts? Please select all that apply.

Answered: 11 Skipped: 0



ANSWER CHOICES	RESPONSES	
Unconvinced of the additional value publications extenders bring to manuscripts	45.45%	5
Cost of development	63.64%	7
Unfamiliarity with developing publications extenders	27.27%	3
Uncertainty over internal review process/sign off for pubs extenders	27.27%	3
Reticence of colleagues	27.27%	3
Reticence of authors	27.27%	3
Reluctant to burden internal reviewers/authors with additional items to review	45.45%	5
Other (please specify)	27.27%	3
Total Respondents: 11		